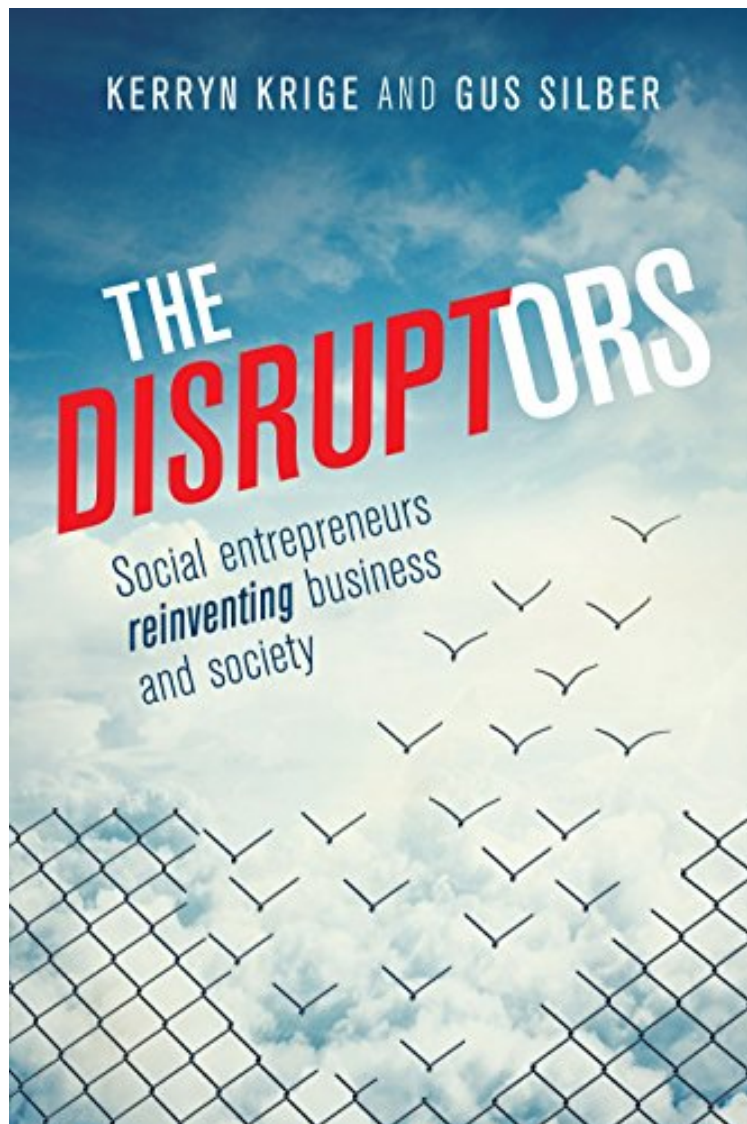


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Kerryn Krige, Gus Silber

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Can business change the world? Can the world change business? For a new breed of social entrepreneurs, striving to build and grow enterprises that fight social ills, foster opportunity, and help to improve society, the answer is not can, it's a must. Impassioned by purpose, driven by dreams, emboldened by ideals, social entrepreneurs imagine a better way to a better world. And then they go out of their way to bring it to life. In the process, they shake the dust off old ways of thinking and disrupt the way business has always been done. In this book, brought to you by GIBS, a leading business school based in Johannesburg, South Africa, you'll get to meet The Disruptors. Through these tales of daring, struggle, triumph and innovation, you'll see the world through the eyes of a diverse range of social entrepreneurs, and learn their secrets for changing the world by changing business. From healthcare to mobile gaming, from education to recycling, from dancing to gardening, these are the game-changers, the difference-makers, the doers of good. Here are their stories.