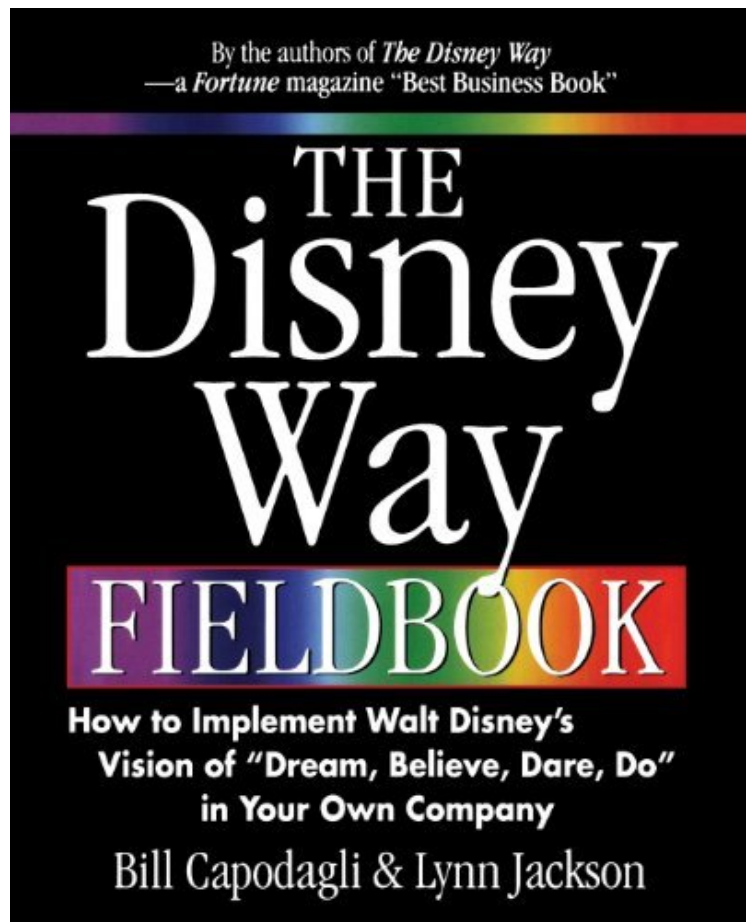


(Get free) The Disney Way Fieldbook: How to Implement Walt Disney's Vision of Dream, Believe, Dare, Do in Your Own Company: Harnessing the Management Secrets of Disney in Your Company, Third Edition

The Disney Way Fieldbook: How to Implement Walt Disney's Vision of Dream, Believe, Dare, Do in Your Own Company: Harnessing the Management Secrets of Disney in Your Company, Third Edition

Bill Capodagli, Lynn Jackson
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Bill Capodagli, Lynn Jackson : The Disney Way Fieldbook: How to Implement Walt Disney's Vision of Dream, Believe, Dare, Do in Your Own Company: Harnessing the Management Secrets of Disney in Your Company, Third Edition before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Disney Way Fieldbook: How to Implement Walt Disney's Vision of Dream, Believe, Dare, Do in Your Own Company: Harnessing the Management Secrets of Disney in Your Company, Third Edition:

3 of 3 people found the following review helpful. I was hoping for something different
By Chris Smith
The exercises contained in the book seem to be designed for teams that have been together for a while. Many of the exercises are designed for higher level leadership teams. Most do not translate well to short duration team building opportunities or groups that are just forming. The exercises included are well designed would probably be very helpful for the target audience, just not my audience.
1 of 1 people found the following review helpful. Bring fun to the workplace!
By K Levi
This book provides practice exercises with amazing insight on how to develop a fun, highly productive workplace environment. The same customer service/relationship building principles used at Disney theme parks can be applied in your office to increase efficiency and productivity while maintaining great customer service. Great for team-building!
1 of 1 people found the following review helpful. Hands On
By Customer
This book shed so much light on working as a unit. Great hands on exercises to apply for any size groups. You can use this book as a guide to help any organization or business to become very effective at accomplishing goals and working together. I must get the book copy to keep in my library! A MUST have!

Business people around the world raved about The Disney Way and Fortune proclaimed it, "so useful you may whistle while you work." Now, authors Bill Capodagli and Lynn Jackson are back to deliver a comprehensive, step-by-step implementation plan based on Walt Disney's principles outlined in the best-selling The Disney Way. The Disney Way Fieldbook provides action plans for instilling Disney's vision into any company, complete with diagnostic exercises, practice sessions, proven advice, and insightful questionnaires. Packed with universally applicable tools and techniques, the book also features inspiring quotes from Walt Disney himself and little known facts about his extraordinary empire.

From the Back Cover
By the authors of the popular The Disney Way
shy;shy;a Fortune magazine "Best Business Book"
A Blueprint for Instilling Creativity and Teamwork
shy;shy;And Achieving Disney-Like Results in Your Organization
Let The Disney Way Fieldbook help you put "show" into any business. "Tinker toys? Ping Pong balls? An imaginary acid river? When first leafing through these team building and management exercises, you might be tempted to think that Capodagli and Jackson have been to Disneyland one too many times. But these Fortune 100 consultants know that ambitious creativity is the key to implementing the Dream, Believe, Dare and Do principles that they first presented in The Disney Way. Whether building a structured approach to evaluating customer service or developing systematic processes for resolving conflicts among team members (to cite just two examples) these imaginative exercises will help you and your team rethink accepted ideas, increase awareness, push your creativity and develop solutions
shy;shy;all in fun and unexpected ways. "If Walt Disney had ever written a management book, this is what it would look like."
shy;shy;Chris Murray, Editor-in-Chief, Soundview Executive Book Summaries "The Disney Way Fieldbook is both entertaining and informative. After reading this book, you will discover and believe in the magic of your people too!"
shy;shy;Ken Blanchard, co-author of The One-Minute Manager and Leadership by the Book "A tremendous companion to The Disney Way, this book puts theory into practice as it incorporates all of the magic of dreaming with the reality of doing."
shy;shy;Dr. Stephen Covey, author of The Seven Habits of Highly Effective People
About the Author
Bill Capodagli and Lynn Jackson (Indianapolis, IN) are managing partners of Capodagli Jackson Consulting and the authors of The Disney Way. They give seminars around the world on how to implement the Disney Way in any company.