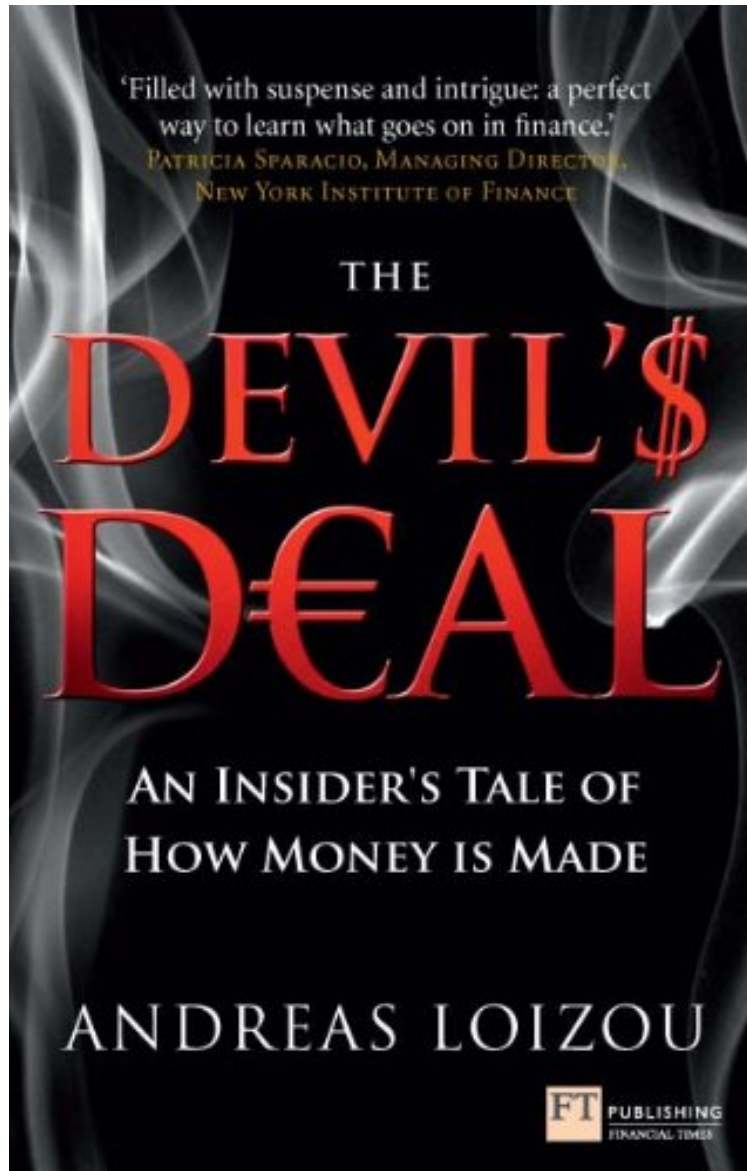


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## The Devil's Deal: An Insider's Tale of How Money is Made (Financial Times Series)

Andreas Loizou

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**Andreas Loizou : The Devil's Deal: An Insider's Tale of How Money is Made (Financial Times Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Devil's Deal: An Insider's Tale of How Money is Made (Financial Times Series):

0 of 0 people found the following review helpful. Two Stars By djAlbertus The plot is extremely thin, and the "insider

information" is common knowledge.<sup>2</sup> of 2 people found the following review helpful. Great romp through the treacherous world of international finance  
By violetrumble  
This was a complete and delightful surprise. I've never read anything quite like it--part Liar's Poker, part primer on Finance 101, part mini-exposeacute; (with consequences). Compellingly written and crazily peopled by a cast of characters notable for their at-first-glance ordinariness, it's also peppered with sidebars and footnotes that comprise a quick-study basic course on what makes the financial globe go around. The Devil's Deal is a terrific story and an entertaining and surprising glimpse behind the scenes of global finance. It also demonstrates that truth is, in fact, far stranger than fiction. A great read!

This is the ultimate insider's tale of how international finance really operates. This controversial first person account details the ins and outs of global finance. Over 20 years the author has enjoyed privileged access to many of the world's top players in money. In this book he reveals the schemes and techniques they use to conjure up enormous sums of money, whilst explaining how international finance operates: from how financial products work and what they are, to what financiers and money players actually do.

"This is a fast-paced and instructive read that is hard to put down. The ending does not disappoint, culminating in something just short of a financial revolution." Hedge Funds , April 2012  
'Filled with suspense and intrigue as well as spot on explanations of financial market products, this is clear, concise, funny and entertaining. A perfect way to learn what goes on in finance'. Patricia Sparacio, Managing Director, New York Institute of Finance  
'A fast paced story with telling lessons in investment and finance. This is a thoroughly enjoyable way of learning the basics and more'. Alexander Davidson, financial journalist and author  
'An unbiased and feasible tale of the contemporary market dealings. It highlights the ease with which illicit activities can be concealed, and greed can overcome sense'. MHC Russell DL FCT  
"it is an engrossing read, with liberal helpings of wit and intrigue. Most importantly, it is an excellent tool for beginners in finance as it explains the jargon and the myriad concepts involved in the world of money. Helpful case studies are strategically placed throughout the book. Neither do these educational asides impede the narrative, or distract from it". Loizou was aiming for "an insider's tale" and a "guidebook". Arguably, he has squarely hit the target on both counts.  
Calum Fuller, Financial World, 1st March 2012  
"The writing style is completely different to any other financial title I have ever read, it being part novel, part primer on the financial markets. Explanations of government bonds, compounded interest and shares in luxury hotel companies are interspersed with stories of a former finance lecturer travelling throughout the world's financial centres, getting involved with government agents and searching for his missing millionaire former student who has been accused of fraud". A very enjoyable and highly readable book which is good enough to get through in one sitting.  
Richard Gill, UK-Analyst, March 2012  
From the Back Cover  
The Devil's Deal takes you to the heart of the financial underworld and exposes the players and the games they play. You'll soon begin to understand the world of global money. Are the risks being taken with your money really as outrageous as everyone seems to think? Would your cash be safer in a shoe box under your bed?  
Andreas Loizou has seen the eye-watering deals and the audacious risks first hand. The Devil's Deal is his tale: a personal account of the spectacular and shady world of elite finance. About the Author  
Andreas Loizou is an expert in financial training. He has over twenty years of experience in the global financial markets. Andreas has trained staff at major banks and government departments across the world. His client list includes Credit Suisse First Boston, IBM, Lloyds, Reuters, Deutsche Bank, The Financial Services Authority and Barclays Capital. Andreas was the highest-rated speaker on the Financial Times Intro to the City programme six years in succession. He studied English at Leeds and Cambridge and splits his time between London and Madrid.