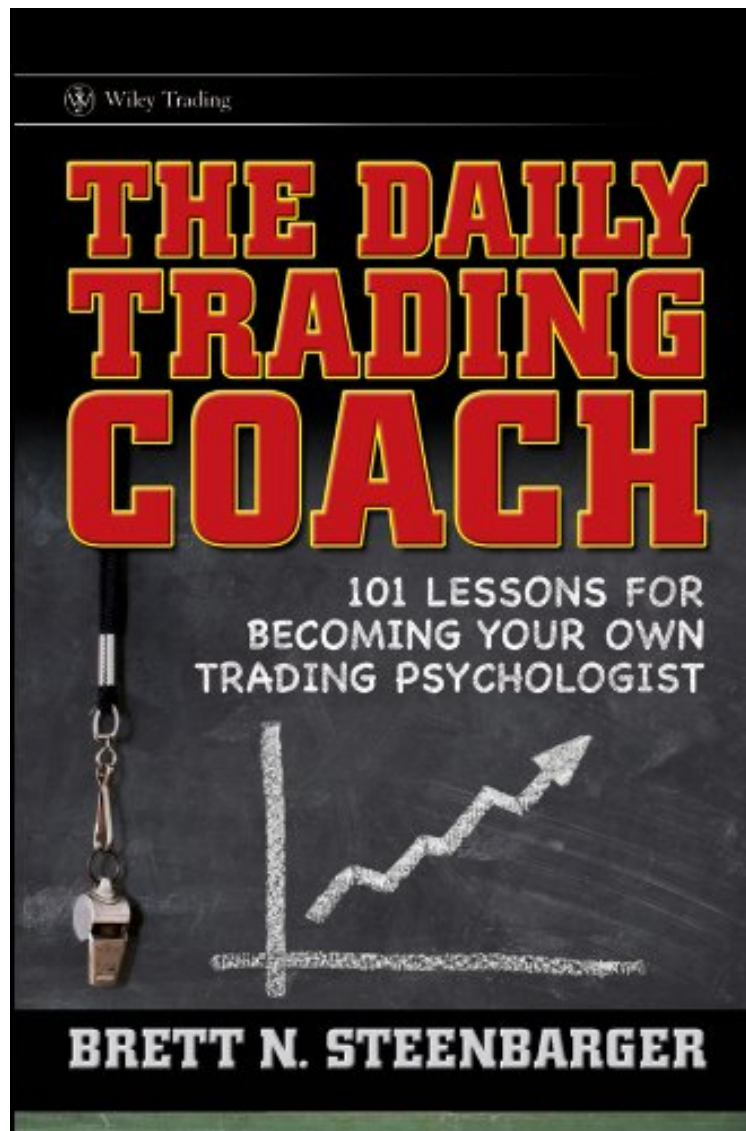


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## The Daily Trading Coach: 101 Lessons for Becoming Your Own Trading Psychologist (Wiley Trading)

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**Brett N. Steenbarger : The Daily Trading Coach: 101 Lessons for Becoming Your Own Trading Psychologist (Wiley Trading)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Daily Trading Coach: 101 Lessons for Becoming Your Own Trading Psychologist (Wiley Trading):

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accessible format. I bought this book thinking that it would expand on the concepts from *The Psychology of Trading*. However, it's mostly a restatement of the same stuff. Essentially, *The Psychology of Trading* explains everything in depth conceptually. It's more self-exploratory. *The Daily Trading Coach* is well... more like a coach. 1 of 1 people found the following review helpful. One of the best books if not the best I have had concerning ...By William Latham One of the best books if not the best I have had concerning trading. This book will not tell you what to trade, but will get in the trader's mindset, and that is very important. Trading I would say is 85% mental, and 15% the market knowledge. This book is a must-have in your trading library. If you want to take your trading to another level then this is the book. 0 of 0 people found the following review helpful. Five Stars By Catarina perfect condition!

Praise for *The Daily Trading Coach* "A great book! Simply written, motivational with unique content that leads any trader, novice or experienced, along the path of self-coaching. This is by far Dr. Steenbarger's best book and a must-have addition to any trader's bookshelf. I'll certainly be recommending it to all my friends." —Ray Barros CEO, Ray Barros Trading Group "Dr. Steenbarger has been helping traders help themselves for many years. Simply put, this book is a must-read for anyone who desires to achieve great success in the market." —Charles E. Kirk The Kirk Report "'Dr. Brett', as he is affectionately known by his blog readers, has assembled a practical guide to self-coaching in this excellent book. The strategies he outlines are further enhanced with numerous resources and exercises for the reader to refer to and keep the principles fresh. I enthusiastically encourage anyone interested in bettering their trading and investing to read this book and keep it on their desk as a constant source of learning." —Brian Shannon, www.alphatrends.net author of *Technical Analysis Using Multiple Timeframes* "Dr. Brett has distilled his years of experience, as both a trader and a psychologist/coach, into the 101 practical lessons found in *The Daily Trading Coach*. Those lessons provide effective strategies for coping with the stumbling blocks that traders often face. This book should be a cornerstone of any serious trader's library." —Michael Seneadza equities trader and blogger at TraderMike.net

From the Inside Flap Every trader is an entrepreneur. And just as a new business must capitalize upon the strengths of its founders, a career in the markets crucially hinges upon the assets—personal and monetary—of the trader. As an active trader and a coach of traders in hedge funds, proprietary trading groups, and investment bank settings, author Brett Steenbarger has helped others see the personal assets they have possessed all along: those that can pay a lifetime of dividends. In *The Daily Trading Coach*, he provides the tools to help you prioritize both your trading goals and your life—and become your own trading psychologist. There are 101 lessons in *The Daily Trading Coach*, each averaging several pages in length. Each lesson follows the same general format: identifying an everyday challenge that traders face, an approach to meeting that challenge, and a specific suggestion for implementing that approach. The lessons cover a range of topics relevant to trading psychology and trading performance, including detailed instruction for utilizing psychodynamic, cognitive, and behavioral brief therapy methods to change problematic behavior patterns and instill new, positive ones. The chapters are independent of one another, so that you can read them in order or you can use the Table of Contents or Index to read, each day, the lesson that most applies to your current trading. In addition, the book includes insightful self-coaching perspectives from eighteen successful trading professionals who share their work online. While the aim of the book is to help you become your own trading coach, its broader purpose is to help you coach yourself through life. The challenges and uncertainties you face in trading—the pursuit of rewards in the face of risks—are just as present in careers and relationships as in markets. *The Daily Trading Coach* provides a road map, and a practical set of insights and tools, for discovering and implementing the best within you.

About the Author BRETT N. STEENBARGER, PHD, is Associate Professor of Psychiatry and Behavioral Sciences at SUNY Upstate Medical University in Syracuse, New York. An active trader and author of the popular TraderFeed blog, Steenbarger coaches traders in hedge funds, proprietary trading groups, and investment bank settings. He is also the author of the Wiley titles *Enhancing Trader Performance* and *The Psychology of Trading*. Steenbarger received a BS from Duke University and a PhD in clinical psychology from the University of Kansas.